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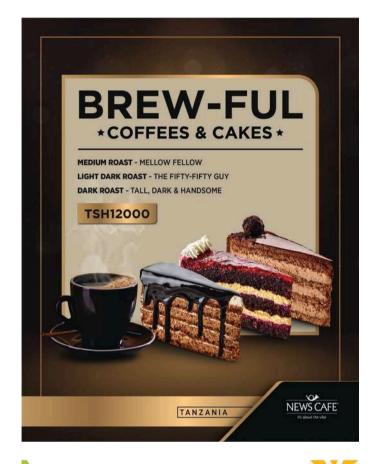


















COMMERCIAL ADVERTS









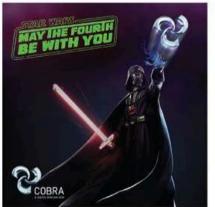


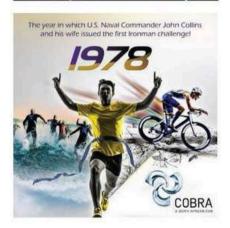


SOCIAL MEDIA











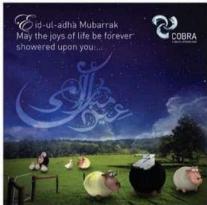








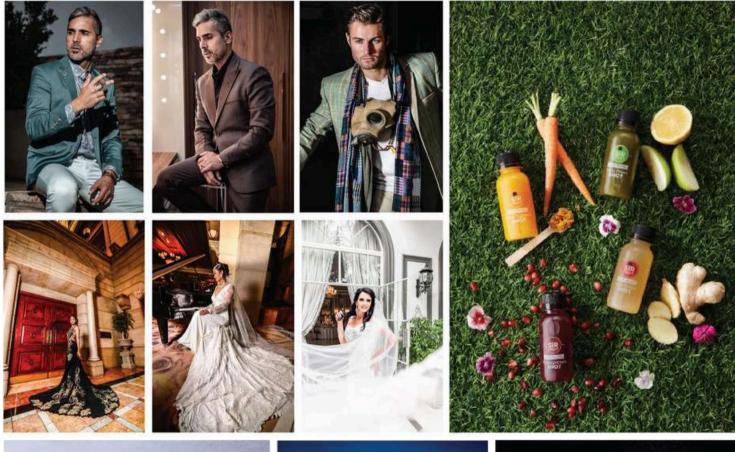






















https://youtu.be/08G7e7mf2k



https://shorturl.at/uAF



https://shorturl.at/cF0





https://youtu.be/F9RD-



https://youtu.be/RjnoEgx8RD



https://youtu.be/2sDJXI4NoH











PACKAGING DESIGN





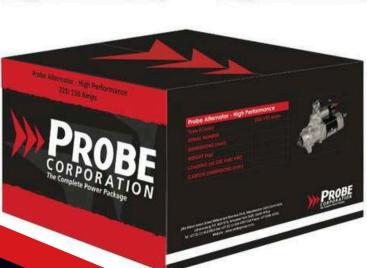


















True to the culture of the brands identity, each social media post is designed with the trendy, urban individual in mind. Depending on the promotion, posts included a QR code that provided easy access to the online store along with the Google Play Store link within the copy allowing consumers to download the Zeronline app.









apparel design

Each T-shirt collection focusses on a specific progressive theme and each design is authentically created by myself, added to a spec sheet and heat pressed for final production.



