



# Event Marketing & Activations

Service Delivery

**FRIZBO**  
SALES & MARKETING HUB

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# Service Overview

01

PHASE

Pre-Planning &  
Strategy  
Development

03

PHASE

Event Day  
Management

02

PHASE

Event Setup &  
Production

04

PHASE

Post-Event  
Services



Arketek's Marketing & Activation Events service delivers end-to-end execution, starting with strategic pre-planning, creative theming, and 3D mockups (including inflatable décor integration). We handle all logistics, from venue sourcing to full production setup—featuring branded inflatable structures, tech activations, and immersive brand zones. On event day, we manage flow, drive live engagement, and capture real-time content and leads. Post-event, we offer professional takedown, lead management, CRM support, media delivery, and ROI reporting to ensure lasting value.

# Understanding your journey



## → Pre-Planning & Strategy Development

- Discovery Workshop
- Concept & Creative Development
- Logistics & Planning

## → Event Setup & Production

- Infrastructure Setup
- Brand Experience Zones
- Technical & On-Ground Team

## → Event Day Management

- Experience Flow Management
- Content & Engagement

## → Post-Event Services

- Inflatable Structure Breakdown & Storage
- Lead Handover & CRM Support
- Reporting & ROI Analysis
- Content Delivery

# Pre-Planning & Strategy Development

- **Discovery Workshop**

- Understand client goals, target audience, KPIs, and brand voice
- Define the event's tone and message
- Identify integration points for inflatable structure décor

- **Concept & Creative Development**

- Thematic event design with interactive storytelling
- Custom 3D visual mockups (including inflatable décor zones)
- Full creative asset production: signage, motion graphics, invitations

- **Logistics & Planning**

- Venue sourcing and site inspections
- Floor plan with inflatable structure setup zones
- Supplier coordination, permit handling, compliance





# Event Setup & Production

- **Infrastructure Setup**

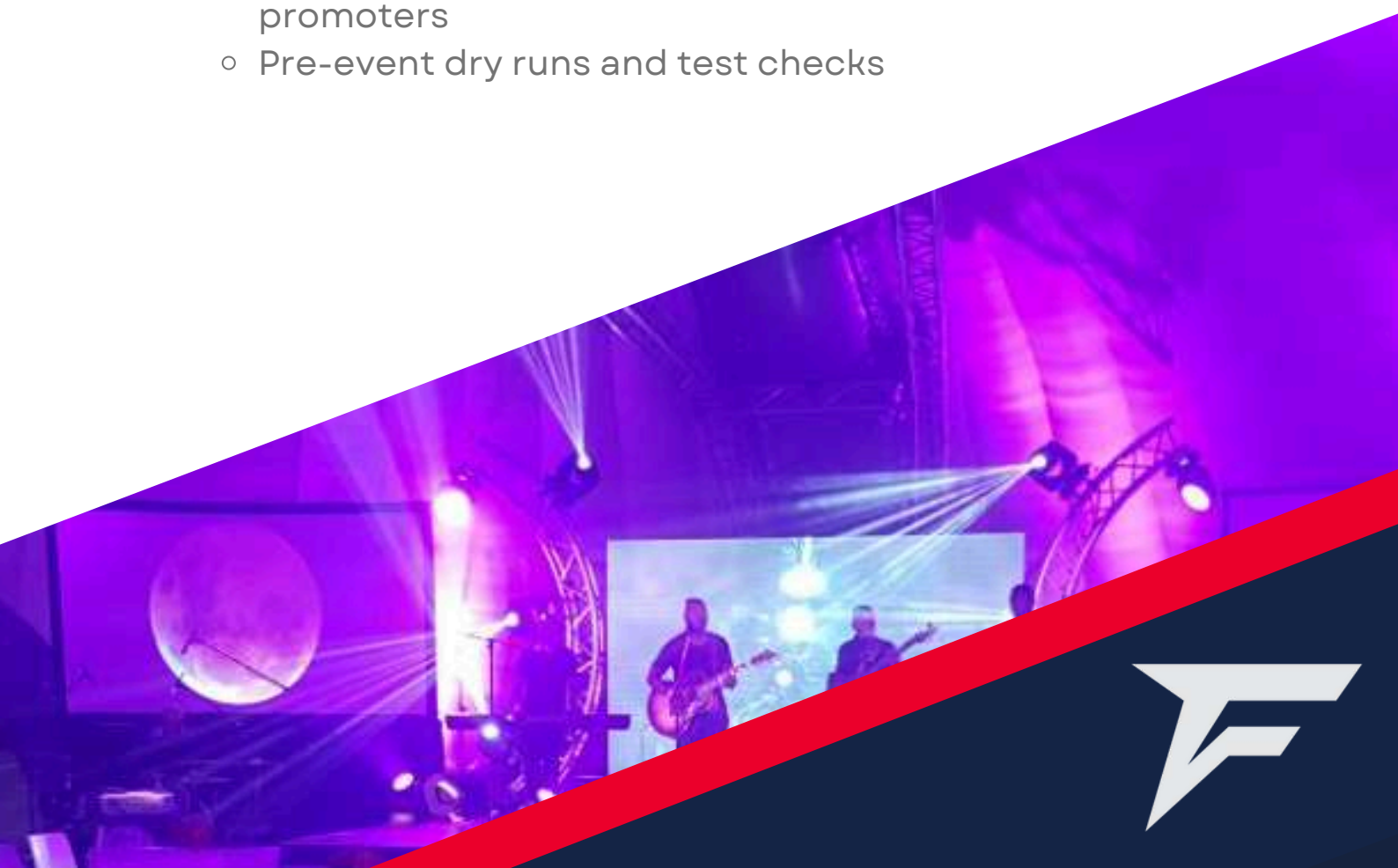
- Staging, lighting, AV, internet, furniture
- Inflatable structure décor installation (branded tunnels, arches, domes, interactive installations)
- VR/AR installations or digital booths (if included)

- **Brand Experience Zones**

- Inflatable photo booths or selfie domes
- Air-structure chill lounges, info points, or VIP areas
- QR-activated engagement mechanics in inflatables (scan-to-win, digital brochures)

- **Technical & On-Ground Team**

- Full crew management: installers, coordinators, promoters
- Pre-event dry runs and test checks



# Event Day Management

- **Experience Flow Management**
  - Guest welcoming and flow direction
  - Live programming, games, prize draws, influencer/MC activations
- **Content & Engagement**
  - Real-time content production: reels, stories, drone footage
  - Lead capture tablets at inflatable zones
  - Instant engagement reports: sign-ups, QR scans, form fills



# Post-Event Services

- **Inflatable Structure Breakdown & Storage**
  - Clean takedown, pack-up, and transport
  - Optional storage for recurring use
- **Lead Handover & CRM Support**
  - Organized database export for marketing follow-up
  - Post-event email/SMS templates
- **Reporting & ROI Analysis**
  - Attendance metrics, engagement stats, visual highlights
  - ROI summary aligned to client KPIs
- **Content Delivery**
  - Final media package: event highlight video, top photos, social clips
  - Optional post-event case study production





# What Sets Us Apart



- Exclusive Inflatable Décor Design: Not just décor – they're immersive, branded touchpoints that enhance visibility and experience.
- Integrated Tech + Design: Blending physical structures with digital engagement.
- Creative Meets Logistics: We deliver both vision and execution – from concept to clean-up





# Inflatable Structures Catalogue

Rental & Purchase Options Available

## How It Works

### Rent It

- Ideal for once-off campaigns or smaller budgets
- Includes setup, takedown, and maintenance
- Standard branding or minimal customization options

### Own It

- Fully custom-designed structure with your brand visuals
- Long-term investment with multi-use potential
- Delivered with training on setup & storage

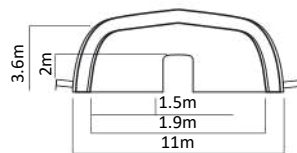


# AIROOF



## EXTERNAL DIMENSIONS

11m x 6m x 4.5m (when Inflated)  
120cm x 38cm x 42cm (deflated & packed)  
Minimum build area required - 15m x 10m



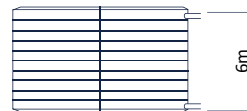
FRONT



SIDE



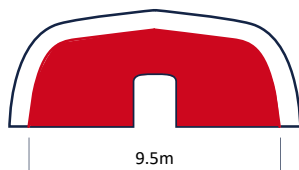
PERSPECTIVE



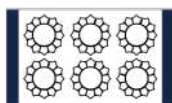
PLAN

## INTERNAL DIMENSIONS

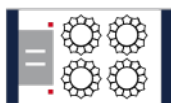
9.5m x 6m  
Maximum internal height - 3.6m  
Maximum usable floor area - 57m<sup>2</sup>



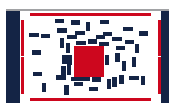
## CAPACITY



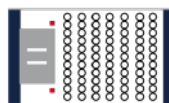
( 6 x tables = 60 seats )



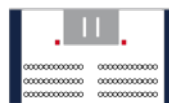
( 4 x tables = 40 seats )  
+ 2m x 4m stage )



( Exhibition 58 people )



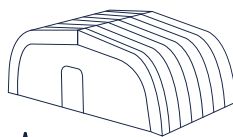
( 77 seats + 2m x 4m  
stage )



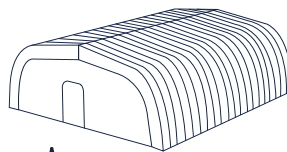
( 48 seats + 2m x 4m  
stage )

## MODULARITY

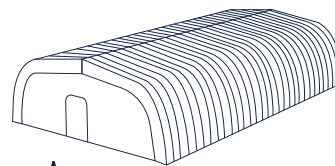
The Airoof is Frizbo's most simple but dynamic modular system within its range of products. By simply zipping together multiple units, larger expanses can be covered for numerous different occasions and events.



1 x AIROOF - 11m x 6m



2 x AIROOF - 11m x 12m



3 x AIROOF - 11m x 18m

## ADDITIONAL INFO

- Minimum setup crew required - 3 people
- Minimum setup time - 1 hour 30mins for build & 10mins for inflation
- Minimum secure power required - 2 plug points
- Dimensions - 560mm x 275mm x 530mm, Fans - 2

Weight - 6.5kgs



# FRIZBO

# AIRWALLS

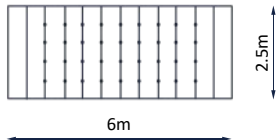


## EXTERNAL DIMENSIONS

### 6m AIRWALLS

L6m x W0.5 x H2.5m (when inflated)

Minimum build area required - 6m x 2.5m

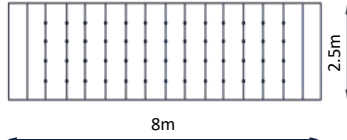


FRONT

### 8m AIRWALLS

L8m x W0.5m x H2.5m (when inflated)

Minimum build area required - 8m x 3m

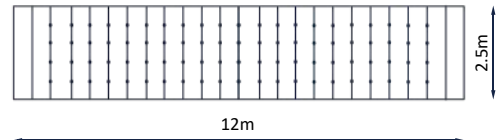


FRONT

### 12m AIRWALLS

L12m x W0.5m x H2.5m (when inflated)

Minimum build area required - 12m x 4m



FRONT

AIRWALLS are available in any length from 1m - 12m and as straight, L, T or U-sections

## CAPACITY



• EXHIBITION  
10 PEOPLE



• CHILL OUT SPACE  
5 PEOPLE



• EXHIBITION  
20 PEOPLE STANDING



• CHILL OUT SPACE  
10 PEOPLE



• EXHIBITION  
54 PEOPLE STANDING



• CHILL OUT SPACE  
25 PEOPLE

## ADDITIONAL INFO

- Minimum setup crew required - 2 people
- Minimum setup time - 30mins to 2 hrs for build & 10 to 30mins for inflation (subject to wall sizes)
- Minimum secure power required - 1 - 5 points (subject to wall size)
- Dimensions - 560mm x 275mm x 530mm
- Fans - 1, Weight - 6.5kgs



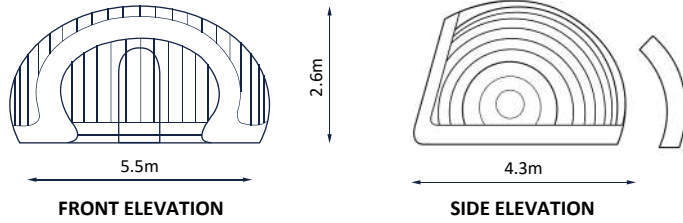
# FRIZBO



# LUNA

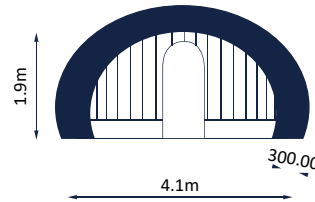
## EXTERNAL DIMENSIONS

L5.5m x W4.3m x H2.6m (when inflated)  
 Entrance / Exit size - Front W3.3m x H1.9m  
 55cm x 50cm x 40cm (deflated & packed)  
 Minimum build area required - 6m x 5.5m

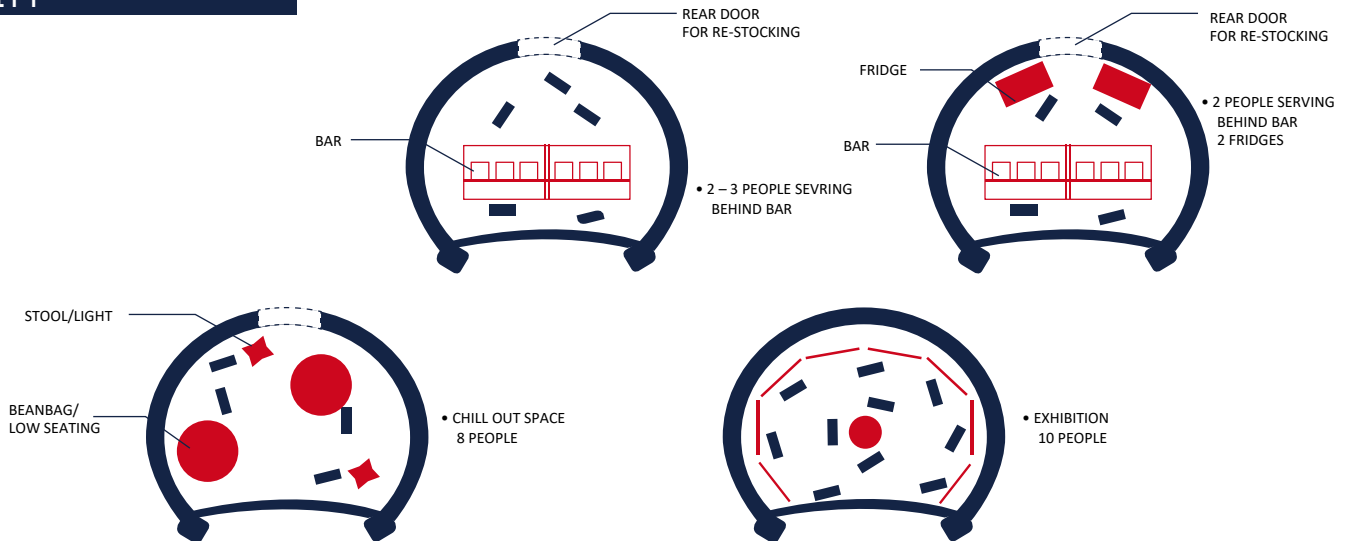


## INTERNAL DIMENSIONS

L4.1m x W3.5m x H2.2m  
 Maximum internal height - 1.9m  
 Maximum usable floor area - 12.3m<sup>2</sup>



## CAPACITY



## ADDITIONAL INFO

- Minimum setup crew required - 2 people
- Minimum setup time - 1 hour for build & 10mins for inflation
- Minimum secure power required - 1 plug point
- Fans - 1, Dimensions - 560mm x 275mm x 530mm Weight - 6.5kgs

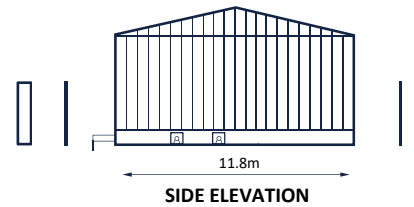
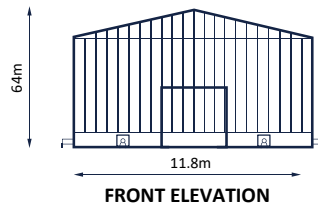


# 12M CUBE



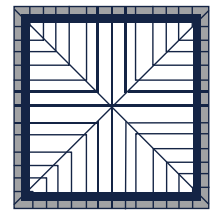
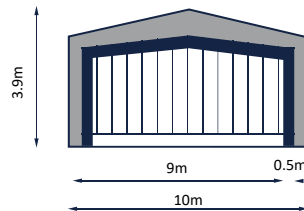
## EXTERNAL DIMENSIONS

11.8m x 11.8m x 6.4m(H) (when inflated)  
 Entrance/ Exit size - W3.3m x H2.9m  
 140cm x 130cm x 120cm (deflated & Packed)  
 Minimum build area required - 14m x 14m

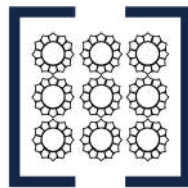


## INTERNAL DIMENSIONS

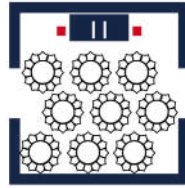
10m x 10m x 3.9m  
 Maximum internal height - 3.9m  
 Maximum usable floor area - 106m<sup>2</sup>



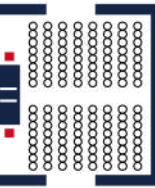
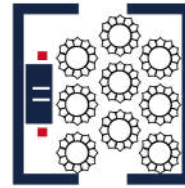
## CAPACITY



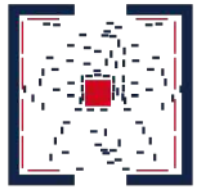
( 9 x tables = 90 seats )



( 9 x tables = 90 seats +  
 4m x 2m stage )



( 96 seats +  
 4m x 2m stage )



( Exhibition 100 people )

## MODULARITY

Frizbo's range of Cubes are completely unique and can now be interlinked to create dynamic open space and zones using the same size cubes of the same size or numerous combinations, the space provided is only limited by the user's imagination.

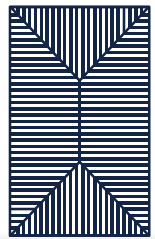
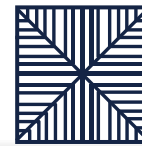
3m Connection Tunnel

6m Cube

12m Cube

15m Cube

25 x 15m Cube



## ADDITIONAL INFO

- Minimum setup crew required - 4 people
- Minimum setup time - 2 hours & 15mins for build 20mins for inflation
- Minimum secure power required - 3 plug points
- Fans - 3
- Dimensions - 565mm x 275mm x 545mm
- Weight - 10kgs per fan



**FRIZBO**

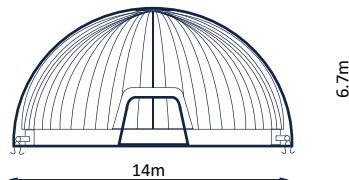


# 14M DOME

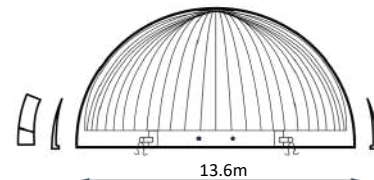


## EXTERNAL DIMENSIONS

D14m x H6.7m (when inflated)  
Entrance / Exit size - W3.3m x H2.2m  
130cm x 130cm x 110cm (deflated & packed)  
Minimum build area required - 16m x 16m



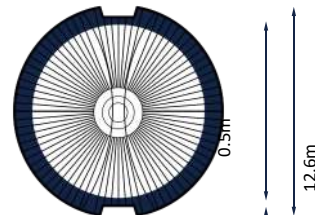
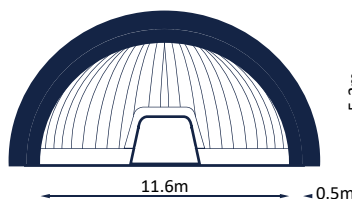
FRONT ELEVATION



FRONT ELEVATION

## INTERNAL DIMENSIONS

D12.1m x H5.8m  
Maximum internal height - 5.3m  
Maximum usable floor area - 120m<sup>2</sup>



## CAPACITY



( 10 x tables  
= 100 seats )



( 10 x tables  
= 100 seats  
+ 4m x 2m stage )



( 146 seats + 4m x  
2m stage )



( 116 seats +  
4m diameter )



( 10 tables = 100  
seats + 4m x 2m  
stage )

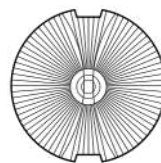


( 10 tables =  
100 seats )

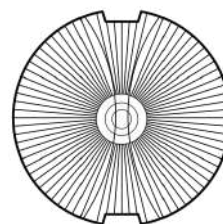
## MODULARITY

Frizbo's range of Domes are completely unique and can now be interlinked to create dynamic open space and zones using the same size domes of the same size or numerous combinations, the space provided is only limited by the user's imagination.

10m Dome



14m Dome



## ADDITIONAL INFO

- Minimum setup crew required - 4 people
- Minimum setup time - 90mins for build & 10mins for inflation
- Minimum secure power required - 2 plug points
- Fans - 2, Dimensions - 565mm x 275mm x 545mm
- Weight - 10kgs per fan



# FRIZBO

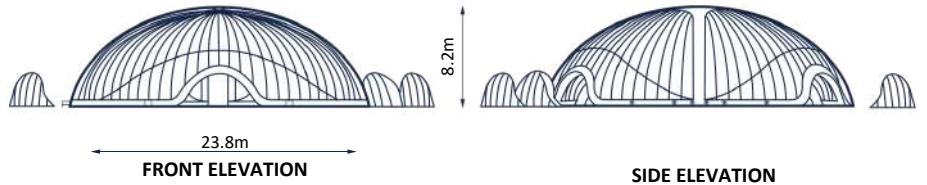


# TRIDENT



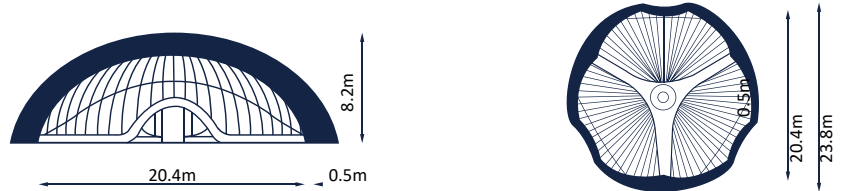
## EXTERNAL DIMENSIONS

D24m x H8.2m (when inflated)  
 Entrance / Exit Size - 4.5m x 2m  
 200cm x 170cm x 140cm (deflated & packed)  
 Minimum build area required - 26m x 26m

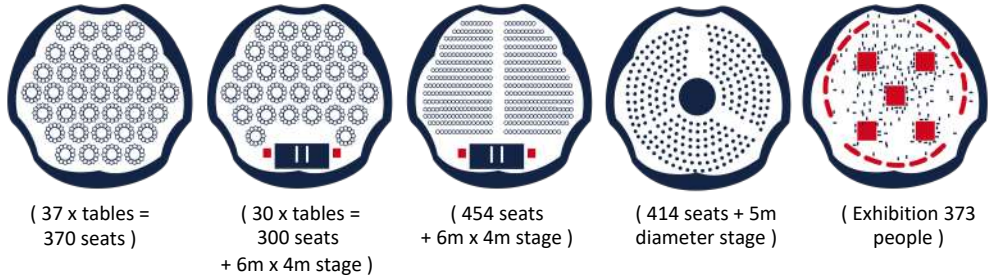


## INTERNAL DIMENSIONS

D20.9m x H5.7m  
 Maximum internal height - 8.2m  
 Maximum usable floor area - 365m<sup>2</sup>



## CAPACITY



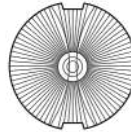
## MODULARITY

Frizbo's range of Domes are completely unique and can now be interlinked to create dynamic open space and zones using the connecting tunnel system. Whether it is linking two domes of the same size or numerous combinations, the space provided is only limited by the user's imagination.

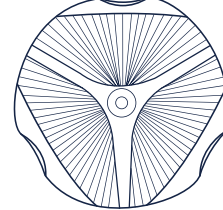
10m Dome



14m Dome



Trident



## ADDITIONAL INFO

- Minimum setup crew required - 10 people
- Minimum setup time - 3 - 4 hours for build & 20mins for inflation
- Minimum secure power required: 10 plug points
- Fans - 10, Dimensions - 565mm x 275mm x 545mm Weight - 10kgs per fan

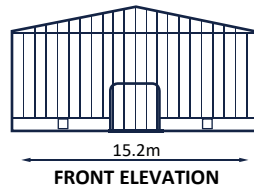


# FRIZBO

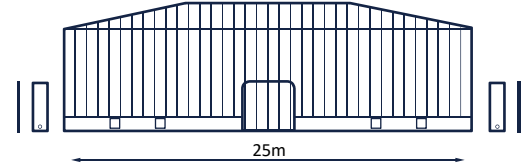
# 25M X 15M CUBE

## EXTERNAL DIMENSIONS

25m x W15.2m x H7.5m (when inflated)  
 Entrance / Exit size - W3.3m x H2.9m  
 190cm x 152cm x 155cm (deflated & packed)  
 Minimum build area required - 27m x 17m



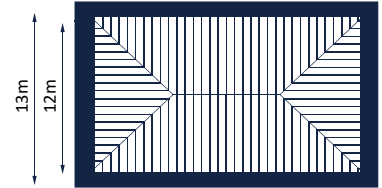
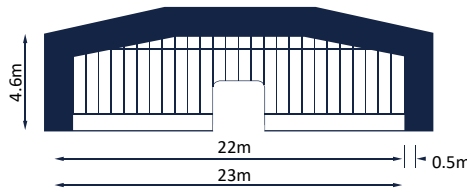
FRONT ELEVATION



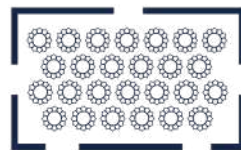
SIDE ELEVATION

## INTERNAL DIMENSIONS

L23m x W13m x H5.1m  
 Maximum internal height - 4.6m  
 Maximum usable floor area - 299m<sup>2</sup>



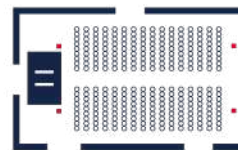
## CAPACITY



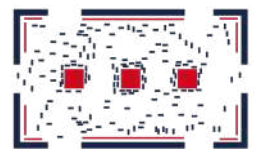
( 26 x tables =  
260 seats )



( 20 x tables = 200  
seats + 6m x 4m stage )



( 288 seats + 4m x  
6m stage )



( Exhibition 299 people )

## MODULARITY

Frizbo's range of Cubes are completely unique and can now be interlinked to create dynamic open space and zones using the connecting tunnel system. Whether it is linking two cubes of the same size or numerous combinations, the space provided is only limited by the user's imagination.

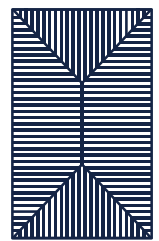
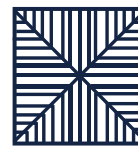
3m Connection  
Tunnel

6m Cube

12m Cube

15m Cube

25 x 15m Cube



## ADDITIONAL INFO

- Minimum setup crew required - 10 people
- Minimum setup time - 3 to 4 hours for build & 20mins for inflation
- Minimum secure power required - 2 plugs
- Fans - 9 Dimensions - 565mm x 275 x 545mm per fan
- Weight - 10kgs per fan



**FRIZBO**

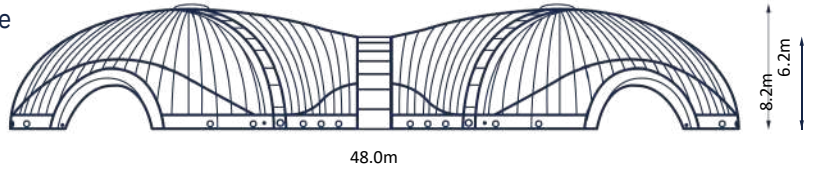


# PEANUT / EXTENSION



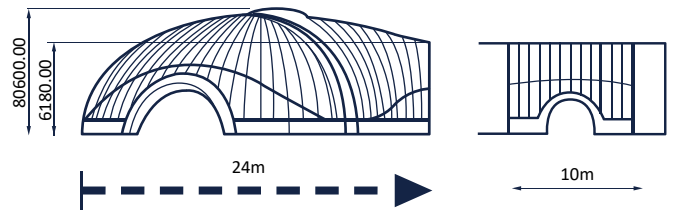
## FULL PEANUT (2x24m Domes)

External dimensions - 48m(L), width with Dome curve  
 Internal dimensions - 46m(L), width varies with Dome curve  
 Maximum usable floor area - 800m<sup>2</sup>  
 220cm x 190cm x 140cm x 2 packs (deflated & packed)  
 Minimum build area required - 50m x 26m



## HALF PEANUT (1x24m Domes)

External Dimensions - 24m(L), width varies with Dome curve  
 (extends to 34m if Extension arch is added)  
 Internal dimensions - 22m(L) (when inflated)  
 (extends to 32m with Extension added)  
 Maximum usable floor area - 400m<sup>2</sup>  
 220cm x 190cm x 140cm (deflated & packed)  
 Minimum build area required - 26m x 25m (36m if Extension added)



## CAPACITY

The PEANUT can be extended to over 1000m<sup>2</sup> floor-space by adding the Extension arch into the centre between the 2 domes. This adds 10m of length to the overall unit, at a width of 18m. The Extension can also be used with just one of the Domes to create a stunning 550m<sup>2</sup> space.



## MODULARITY

The Peanut is Frizbo's most simple but dynamic modular system within its range of products. By simply zipping together multiple units, larger expanses can be covered for numerous different occasions and events.

## ADDITIONAL INFO

- Minimum setup crew required - 8 people
- Minimum setup time - 4 to 5 hours for build & 30mins for inflation
- Minimum secure power required - 10 - 24 plug points (subject to size)
- Fans - 2, Dimensions - 565mm x 275mm x 545mm per fan
- Weight - 10kgs per fan



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# BANNERS



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**Seen Enough?**  
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